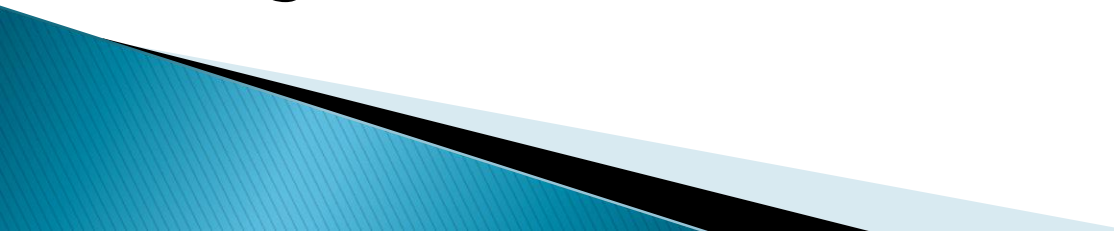


Memorial Bridge Illumination

Partner Recognition for Contributions

Memorial Bridge Lighting Initiative

Creating a Seacoast Icon

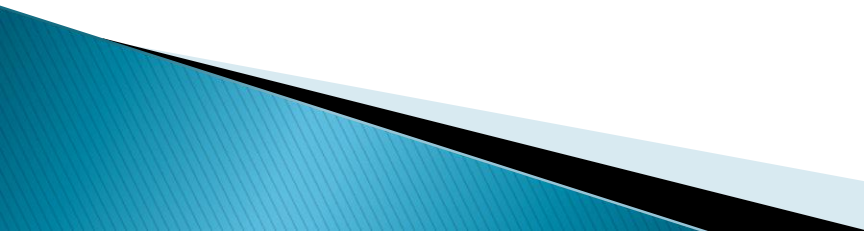
- ▶ Linking our communities with an aesthetically pleasing span of light
 - ▶ Adding to the Seacoast's attractions and destinations
 - ▶ An uplifting project for our area—an attractive reason to visit
 - ▶ An opportunity for businesses to make a statement in light
 - ▶ Two levels of contributions, two ways to brighten public awareness of your organization
- 

Illumination Concept



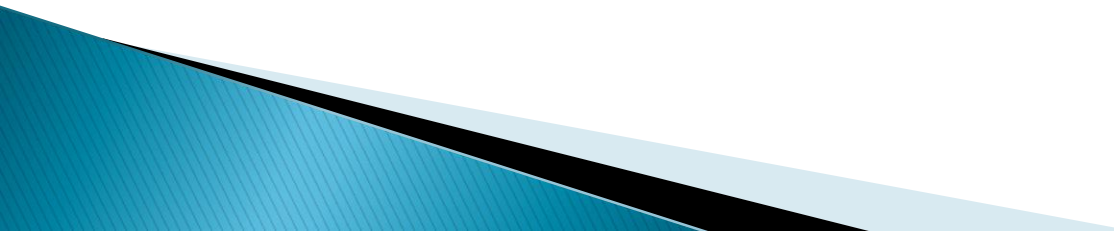
“Brilliant Lights Partner”

\$5000 and Above


- ▶ Recognition in Dedication Brochure
 - ▶ Special Viewing Area and Recognition at Dedication Ceremony
 - ▶ Recognition on permanent plaque located on the planned Portsmouth Harborwalk
 - ▶ Decal or Certificate for display at business
 - ▶ Hyperlink to the “Save Our Bridges” website
 - ▶ Use of logo and “Brilliant Lights Partner” designation on website and marketing materials
 - ▶ Inclusion in press release and other public relations out reach announcing partnership
- 

“Bright Lights Partner”

\$1000 to \$4999

- ▶ Recognition in Dedication Brochure
 - ▶ Recognition on permanent plaque located on the planned Portsmouth Harborwalk
 - ▶ Decal or Certificate for display at business
 - ▶ Hyperlink to the “Save Our Bridges” website
 - ▶ Use of Memorial Bridge logo on company website and marketing materials
- 

Join Us

- ▶ Designed with 21st century technology
 - ▶ Illuminates and restores the memorial plaque
 - ▶ Uses energy efficient, dark sky compliant LED street and accent lighting
 - ▶ Reduces maintenance and lighting costs
 - ▶ Allows for full LED lighting capabilities including color and color changing
 - ▶ Features the bridge's beauty and prominence
 - ▶ A fitting symbol for our Seacoast communities
 - ▶ Become a part of it today...
- 

THANK YOU!

- ▶ The Illumination Committee
Peter Somssich, Chairman
Gail Drobnyk, Rose Eppard, Bruce Morriss,
Jon Di Gesu, Gerald Mylroie, Ben Porter

Pledge today! Send your contribution pledge to
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Portsmouth, NH 03801 (603) 430-0385